



PURE DAIRY, PURE GOODNESS



MilkLane, a trusted dairy brand under Innoterra, sources aflatoxin and antibiotic-safe milk, ensuring superior product quality.

Since 2017, we've upheld high standards of safety and excellence. Our unique BMC (Bulk Milk Cooler) - based procurement model, enhanced by cutting-edge technology and expert team support, helps farmers improve milk quality and productivity, fostering a community of trust and satisfaction.

OUR PRODUCTS



Milk

Antibiotic and Aflatoxin Safe Taste of farm fresh pure milk

*SKU: 500ml | 1000ml

*Packaging: 60-micron white opaque LDP - 5-layer film

Shelf Life: 2 days from the date of packing under refrigeration

Make: Pure cow milk



Curd

Thick, Creamy, and Naturally Tangy
High-quality, consistent texture, ideal for HoReCa

*SKU: 500ml | 1000ml

*Packaging: 60-micron white opaque LDP - 5-layer film

Shelf Life: 7 Days, when refrigerated

Make: Pure cow milk with minimum 3% Fat



Paneer

Soft, Creamy and Versatile High protein content, great taste, and texture

*SKU: 500ml | 1000ml

*Packaging: 12 CC pet + 72 Micron High barrier film with Nylon

Shelf Life: 15 Days, when refrigerated

Make: Pure cow milk with minimum 3% Fat



Ghee

Pure, Golden Aromatic and Rich Long shelf life, suitable for a variety of cooking needs

*SKU: 500ml | 1000ml

*Packaging: 105 Micron High barrier film with Nylon

Shelf Life: 9 months, under cool dry conditions

Make: Pure cow milk

*SKU size and packaging type can be customized to meet specific requirements



We are committed to purity, transparency, and uncompromised quality, ensuring our every milk product meets the highest standards of safety and excellence, building a community of trust and satisfaction.



WHY MILKLANE

Discover the unparalleled quality and reliability that sets MilkLane apart in the dairy industry.



Quality

Rigorous quality Assurance checks to ensure premium products



Market Ready **Products** Ready-to-use products that save time and ensure consistency in taste and quality



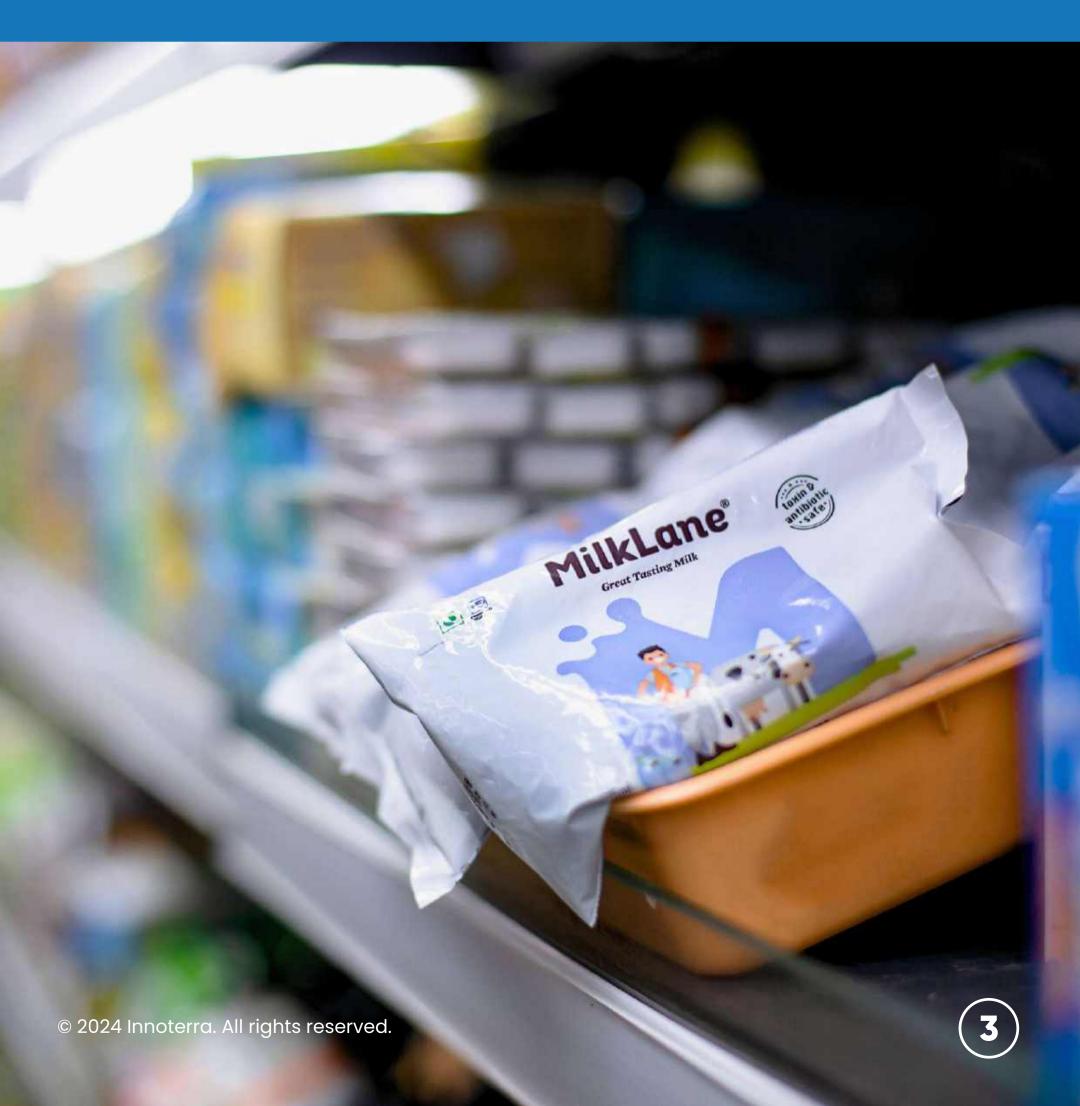
Consistent **Packaging**

Standardized packaging for cost efficiency and reliability



Custom

Option to choose **Branding** MilkLane branding or white label solutions



PROCUREMEN ADVANTAGE PRECISION



MilkLane ensures a consistent supply of premium milk through our advanced procurement system, meticulously designed for superior quality and efficiency. Our distinctive BMC-based model, bolstered by state-of-the-art technology and skilled professionals, elevates milk quality and boosts productivity, delivering aflatoxin- and antibiotic-safe milk

Differentiators

Alcohol: > 70% negative **Antibiotic:** Negative Toxin: Negative **MBRT:** > 3 hrs Iemp : < $4^\circ \mathsf{C}$



Enhancing Farmer Productivity and Milk Quality Supported by Top Technology and Expert Teams

Value Added Service

Aayush Cattle productivity through a







farmers to

improve

ensuring a reliable SIPU dairy farmers, include a diverse 10,000+ Farmers commercial, and Extensive Farmer traditional, network of supply Network



are strategically placed within 2-3 km, ensuring milk is cooled within 45 minutes of milking

150+ BMCs



High-Quality Supply consistently delivers antibiotic-safe milk aflatoxin and



Efficient Cooling

Systems



checks, including over 40 involves four levels of **Quality Assurance** tests conducted in central labs



ensuring comprehensive **Advanced Technology** quality assurance and enabled value chain, provides a digitally traceability



productivity

increase

OUR VALUE PROPOSITION



Our dairy products are pure, hygienic, and ready to use, offering uncompromised quality and trusted purity. Our transparency and excellence ensure the best dairy experience. We cater to HoReCa and dairy companies with branded and white-label options, maintaining consistent packaging for cost efficiency and reliability.



CUSTOMER BENEFITS



Unlock a range of advantages with MilkLane, from cost efficiency to reliable supply chains, tailored to meet your business needs.



100% Traceable

End-to-end traceability ensured by 10,000+ farmers and 150+ BMCs, enabled by our digitally integrated value chain



Supply Chain Reliability

100% control of end-toend supply chain and BMC (Bulk Milk Cooler) model for direct milk collection



Transparency

Fully digitized and transparent pricing model aligned to market price movement of raw milk



Ecosystem Support

Through a strong network of 10,000+ farmers, MilkLane provides a guaranteed source of high-quality milk

200KL per day 150+ BMCs South India Sourcing 10,000+ farmers

CLIENTS WHO TRUSTUS

Join the ranks of esteemed clients who rely on MilkLane for exceptional quality of their dairy products and unparalleled service.































ABOUT INNOTERRA

Founded in 2020, Innoterra®, is a Swiss-Indian food and technology platform company focused on transforming smallholder agriculture economics and ensuring healthy, nutrition enhanced food supply to the world. Formed in 2020, we provide high-tech and human-touch services to disrupt traditional food value chains. Our platform connects farmers to markets and enhances capabilities through advisory programs. The Group also holds patents for biological formulations and natural mutants against Panama disease, a total serviceable opportunity of USD 1.5bn. Operating across 11 geographies, we pioneer innovative solutions in both bioscience and technology to create a sustainable and prosperous future for agriculture.

Together, we are transforming the agri food value chain for a sustainable and prosperous future enabled by technology.

Connect with us today to explore our product offerings,

request samples, or place an order and experience the MilkLane difference



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